## COVA CAPITAL PARTNERS LLC

# **Client Relationship Summary**

**Updated January 2024** 

Cova Capital Partners, LLC ("Cova") is registered with the Securities and Exchange Commission ("SEC") as a broker-dealer. Brokerage and investment advisory services and fees differ, and it is important for you to understand the differences. This Client Relationship Summary provides details about our brokerage services, fees, and other important information.

Free and simple tools are available for investors to research firms and financial professionals at www.investor.gov/crs. Here, you can also find educational materials about broker-dealers, investment advisers, and investing.

## What investment services and advice can you provide me?

Cova Capital Partners, LLC offers brokerage services to retail investors. All accounts are currently held by the Firm's clearing agent, Vision Financial Markets on a fully disclosed basis. We are a Full Service Broker/Dealer retailing corporate equity securities - OTC, U.S. government securities broker, Non-exchange member arranging for transactions in listed securities by exchange, member underwriter or selling group participant, mutual fund retailer on a subscription basis only, put and call broker U.S. government securities broker, private placements of securities on a best efforts basis only, broker or dealer selling limited partnerships in primary

**Conversation Starters.** Ask your financial professional these questions to learn more:

- Given my financial situation, should I choose a brokerage service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?

distributions, best efforts underwriter. The firm offers recommendations to retail investors.

- Registered Representatives monitor accounts with their clients. Representatives discuss overall account performance with their clients. Clients can ask representatives to discuss and explain any transaction in their accounts. Also, representatives discuss all recommendations to their clients on a per/transaction basis. Clients are NOT required to participate with every recommendation. Clients are permitted to decline any recommendation they do not want in their accounts.
- The client has the last word in the investment decisions.
- The firm does NOT sell proprietary products or offer proprietary products to its clients. Clients at the firm make the decision which products they will purchase for their accounts.
- The firm does NOT have any account minimums.

For additional information, on products that the firm offers, please visit our website: <a href="www.covacp.com">www.covacp.com</a> What fees will I pay?

#### Conversation Starter -

Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me? Clients are charged an Additional Fixed Commission for every retail transaction in their account of \$39.95. Fees are negotiated on a case by case with the client at the time of the transaction. Please note, conflicts can occur with your Representative. Registered Reps charge commissions, and the more transactions that clients make, the more commissions will be charged to the customer accounts. Fees assessed to customer accounts will negatively affect the overall profitability to the account.

The Firm's Clearing Agent charges for a multitude of fees related to customer accounts. This can include Account transfers, Returned Checks, IRA's, Annual Fees, Low Priced Security Reviews, Wire Transfers etc. For more

information, please contact your registered representative or our compliance department at: 917-398-3033

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

What are your legal obligations to me when providing recommendations? How else does

# your firm make money and what conflicts of interest do you have?

When we provide you with a recommendation, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the recommendations we provide you.

Here are some examples to help you understand what this means. The firm and its Registered Representatives earn by charging its clients commissions. The number of transactions recommended by your representative can negatively affect the value

#### **Conversation Starter –**

How might your conflicts of interest affect me, and how will you address them?

of your account. More transactions can equal more commissions and/or fees to the Representative and/or Firm. This effect could cause your account to decline in value. Your representative could recommend more transactions that might negatively impact the value of your account. The Firm also earns through its fees. Additional fixed commissions may be shared with its Registered Representatives. The firm may earn on its Investment Banking services through Private Placements or Initial Public Offerings. The firm might receive stock or cash compensation from the issuers on private placement transactions. The firm and its representatives will earn a percentage of principal amount invested in private placement transactions. The parentage of fees paid for private placements will be fully disclosed in the subscription agreement. The firm may also earn a percentage on margin accounts charged to its customers.

### Secondary Market Transactions

Your purchase or sale of private securities in the secondary market may be executed on an Agency, or Principal basis, and may include a commission, markup or markdown; paid to your financial professional and/or other firms disclosed in the Offering documents. Commissions or Principal fees are charged on a negotiated basis, and in general range between 1 and 10 percent. Management fees paid to the Fund Manager generally range between 1% and 4% annually. All fees and pricing for each transaction will be disclosed in the Offering documents

## How do your financial professionals make money?

The firms Registered Representatives earn by charging commissions to their clients. This may cause a conflict of interest to the clients in that the more transactions the Representatives solicit to their clients, the more the Representatives can earn.

# Do you or your financial professionals have legal or disciplinary history?

-Yes

You can visit <a href="https://www.investor.gov/crs">https://www.investor.gov/crs</a> for a free and simple search tool to research our firm and financial professionals

#### **CONVERSATION STARTER-**

 AS A FINANCIAL PROFESSIONAL, DO YOU HAVE ANY DISCIPLINARAY HISTORY? FOR WHAT TYPE OF CONDUCT?

**For additional information** about Cova Capital Partners LLC, or to request a copy of this relationship summary please visit <a href="www.covacp.com">www.covacp.com</a>. You may also call (917) 398-3033 to request up to date information or a copy of this relationship summary.

#### **Conversation Starter –**

Who is my primary contact person? Is he or she a representative of an investment adviser or broker-dealer? Who can I talk to if I have concerns about how this person is treating me?